

InstaCom™ by Convergent Mobile Named Preferred Vendor of the Goddard Schools

Convergent Mobile a leading provider of mobile communication solutions for schools, municipalities, and business (www.convergentmobile.com), has been named a preferred vendor for Goddard Schools. As a result of this appointment, InstaCom™ will provide effective and instant communications between the Goddard Schools administrators and its staff and parents via text, email and voice messages.

“Convergent Mobile’s InstaCom platform will be a tremendous resource for the Goddard Schools that will increase our connectivity by assisting us with the ability to deliver quick and effective communication to staff and parents, especially in case of emergency. Goddard Schools is excited about the capability and reliability that this provides to our schools,” explains Dana Kline, Vice President of Operations for Goddard Systems, Inc.

“Consistent and instant communication between a school and their parent community may make the difference in an emergency. Time and again we have seen the same comments from personnel after the fact – that the rush of parents to the school impeded their response and effectiveness. InstaCom leverages modern communication technology so schools can instantly communicate with parents and help keep their kids safer,” said Mark Porter, CEO of Convergent.

“Being named a preferred vendor by Goddard is an exciting opportunity and we look forward to partnering in their continued growth and success,” continued Porter.

Whether communicating emergency instruction or simply providing timely, general information such as special school event announcements, Goddard School forums, or parent-teacher conference notifications, InstaCom provides a seamless, multi-channel delivery system.

About Convergent Mobile: Convergent Mobile is a mobile technology and solutions provider offering hosted mobile marketing and communications platforms for business. Businesses can communicate with employees, customers or prospects via SMS (text), email, voice and even paging. In addition, Convergent has developed its own vertical applications for Real Estate, Schools, Classified Ads and Healthcare.

About Goddard Schools: The Goddard School is a nationwide franchise of Goddard Systems, Inc., located in King of Prussia, Pennsylvania. The Goddard Schools were recently recognized as the #1 Preschool Franchise for the seventh consecutive year by Entrepreneur magazine. With over 300 schools nationwide and 40,000 children enrolled, Goddard Schools represent the fastest growing preschool chain in the United States.